

SSLEP Local Growth Deal (LGD) Report Q1 & Q2 – 2022/2023

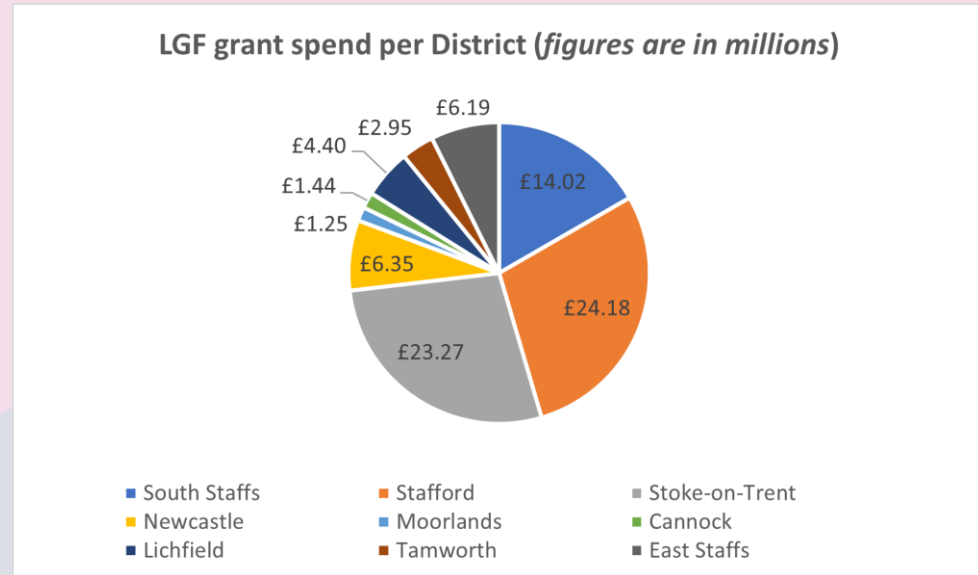
SPMG Meeting
29th November 2022

Local Growth Deal Position

This report provides programme outputs, match funding and updates reported in Q1&2 22/23, in addition to summarising the overall position to date. March 2021 was the end of the LGD grant spend period; the full amount of grant had been spent by the deadline: **£98.27m**.

LGF per district:		
	£ Millions	% of total LGF
South Staffs	£14.017	14.3%
Stafford	£24.180	24.6%
Stoke on Trent	£23.265	23.7%
Newcastle	£6.350	6.5%
Moorlands	£1.250	1.3%
Cannock	£1.438	1.5%
Lichfield	£4.404	4.5%
Tamworth	£2.954	3.0%
East Staffs	£6.190	6.3%
	£84.048	85.50%

NOTE: The remaining £14.17m (14.5%) was spent on county-wide schemes or schemes that cross more than one area, such as LSTP, SME expansion programme and Economic Regeneration programmes.



Note: Figures above do not include County-wide multi-location schemes such as Local Sustainable Transport Programme or SME Expansion Programme.

Local Growth Deal – Current Position

A total of 37 projects were offered LGD grants; 4 were withdrawn, with one drawing down a small amount, with the remaining funding reallocated to new schemes during the grant period.

Of the **33** projects that received LGD grant, of which:

- **2** were funded for preliminary work only (now being progressed outside LGD timescales). Match funding is being reported.
- **26** have physically completed.
- **20** are still reporting outputs.

5 still to physically complete, expected completion dates detailed:

- Etruria Valley Link Road – last update received, December 2022.
- Stoke-on-Trent Church Street Spode Works – March 2023.
- Stoke-on-Trent Railway Station Power Upgrade - March 2023, with the risk of slippage into 2024.
- Stoke-on-Trent Flood Alleviation – October 2023.
- Blythe Park Extension Infrastructure Project – Waiting for Secretary of State Appeal decision, expected end of January 2023, before works can start.

Wider Scheme Finances

Forecast budget:

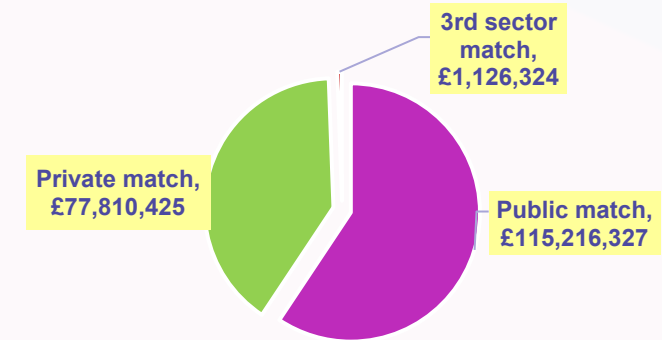
- The total forecast budget for delivery of the schemes receiving LGD grant is: **£298.8 million**
- Of which **£98.3 million** is LGD grant
- Of which **£200.5 million** is match funding

Total match spend reported to end of Q1&2 22/23 (rounded):

- Total match funding reported: **£194.15 million**
 - Of which public match is: **£115.2 million**
 - Of which private match is: **£77.8 million**
 - Of which 3rd sector match is: **£1.1 million**

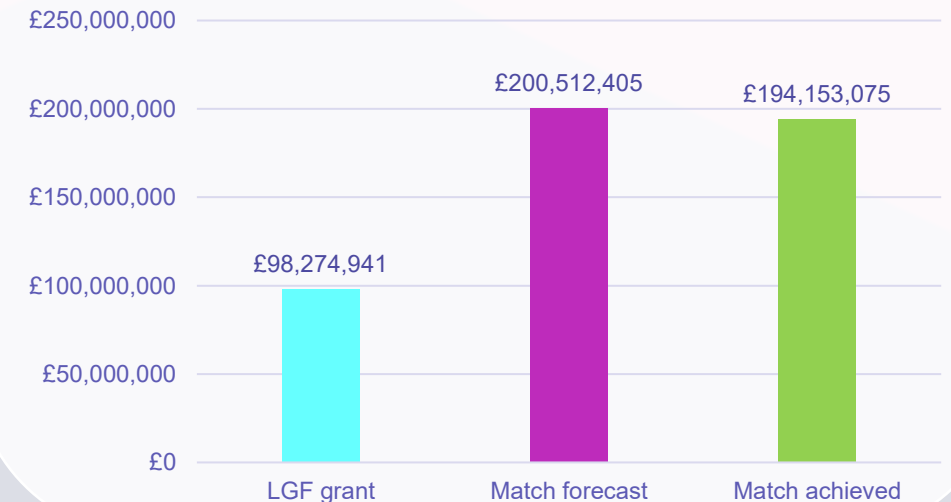
97% of the total forecast match funding has been spent by the end of Q1&2 22/23.

Total match funding to end Q1&2 22/23:
£194,153,075



■ Public match ■ Private match ■ 3rd sector match

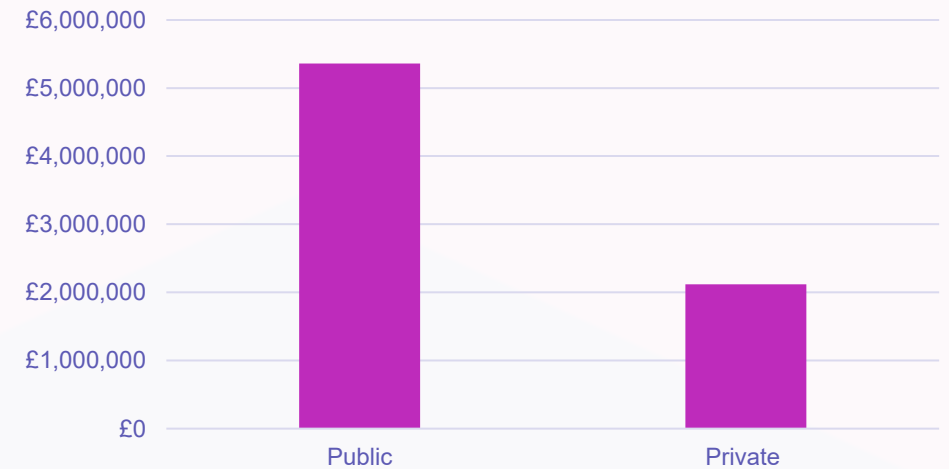
Match achieved vs forecast



Match Funding Reported Q1&2 22/23

- Total **£7,477,176**
 - Of which public match is: **£5,359,793**
 - Of which private match is: **£2,117,383**

Match reported during Q1&2 22/23



LGD Programme – Outputs to date

Housing units

- SSLEP target: 1,000 houses
- Houses delivered in Q1&2: **297**
- Total housing units achieved by end of September 2022: **1,017**
- A further **172** houses forecasted to be achieved in Q3&4
- % of **target** achieved to date: **102%**
- Overall forecast total of houses to be delivered as a result of the LGD grant-aided schemes: **6,167**.
- % of overall forecast achieved to date: **16%**



Q1 & Q2 - headlines

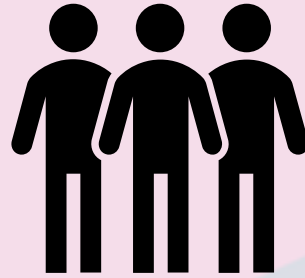
- Branston Locks (residential) – 2 more developers are set to join the 2 developers already on site, with one submitting planning in July 2022 for **284** units.
- Stafford Western Access Route – **373** houses built to date, with a further **78** expected to be built in Q3&4.
- Victoria Ground (Phase 2) - Development at the old Stoke City Football ground, has seen **59** homes already built which is **84.3%** completion against the forecasted total of **70** homes.

LGD Programme – Outputs to date

Jobs created

Jobs count includes jobs created and full apprenticeships

- SSLEP target: 5,000 jobs
- Jobs delivered in Q1&2: **937** (640 transferred from CVEZ claim for Etruria Valley)
- Total jobs achieved by September 2022: **3,889**
- A further **802** jobs forecasted to be achieved in Q3&4
- % of **target** achieved to date: **78%**
- Overall forecast total of jobs to be created in the area as a result of the grant-aided schemes: **14,686**
- % of overall forecast achieved to date: **26%**



Q1&2 – headlines

We expect to see job outputs climb significantly in the next 6 months by a little over 800 jobs, with the majority generated from the following:

- **Four Ashes, Bericote** an estimated additional 500 jobs
- **Branston Locks (commercial)** an estimated 200 jobs
- **i54 Enterprise Zone** an estimated 100 jobs

LGD Programme – Outputs to date

Other

Jobs count includes jobs created and full apprenticeships

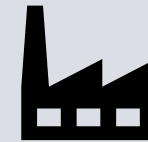
- 3,559 learners assisted to a qualification
- 6.5 km road resurfaced
- 6.9 km newly built road (SWAR 1.574 km & Victoria Park 0.31km)
- 29.6 km cycle/walking paths and improvement to enable sustainable transport (SWAR 2.671 km)
- 7,531 m2 of new or improved learning/training space
- 153,323 m2 of commercial floorspace created
- 100,369 m2 of commercial floorspace occupied.
- 300,000 m2 of land with reduced flood risk (reducing flood risk in 114 homes and 159 commercial)



Skills and learning



Infrastructure and sustainable transport



Enabling commercial development



Flood alleviation

Highlights reported in Q1 & Q2

Residential

Stafford Western Access Route (SWAR) – 79 houses have been built in the first 6 months of 22/23, resulting in 199 Taylor Wimpey houses at Burleyfields to date, and a further 174 Bellway at Mallard Walk completed.

SME Expansion Support Programme - An additional 88 units reported in Q1&2, built during prior years but not previously recorded, means the overall project is exceeding its original forecasted target at 168% achieved.

Branston Locks - 367, homes in total delivered to date. Two developers active on site and two more soon to be

- **Cameron Homes at Lawnswood:** 120 total to date, with 50 homes built during Q1&2 22/23
- **Cameron Homes at The Saplings (phase 1):** 55 total to date with 16 homes built during Q1&2 22/23
- **Cameron Homes now Lawnswood 4B (previously, The Saplings (phase 2):** 3 total to date 3 with 3 homes built during Q1&2 22/23
- **Taylor Wimpey at the Coopers** – 189 total to date with 41 homes built between Q1&2 22/23

Highlights reported in Q1 & Q2

Employment / Commercial

Keele Smart Innovation Hub - has reported 14 additional jobs in Q1&2 22/23, which is 115% achieved.

Cannock & Silverdale Enterprise Centres - The scheme continues to have success with job outputs also, with 45 jobs created in Q1&2 22/23 which is now exceeding the original job output forecast, currently 153% achieved.

Etruria Valley Link Road and Chatterley Valley West – Job outputs now reported within the LGF returns with 640 Etruria Valley job outputs to date transferred from previous CVEZ claims.

Branston Locks - Commercial site: The first two speculative units have now been built and are occupied with a third under construction.

Lichfield Park: Reserved matters planning applications have been lodged for 2 remaining units on the site. Determination date is to be confirmed, but hopefully before end of 2022.

Redhill Business Park - 50 jobs are expected to be achieved, following on from planning permission which is still being determined.

Issues reported - Q1 & Q2

Blythe Park – revised scheme

- Road design development : Secretary of State, anticipated outcome January 2023.
- Commercial Site: Planning Permission is being sought, which will occupy the whole 20+ acres. End of public consultation was 13 October 2022, with the committee sitting on 15 December 2022.

Background:

- After SMDC Planning Committee refused the planning application to change the road design from the original (planning approved) roundabouts design to the revised design of T-junctions, the scheme sponsor decided to appeal the decision to the Secretary of State.
- If the appeal is unsuccessful, they would have the option to revert to the original roundabouts design (for which planning is approved).
- The subgroup with Delegated Board authority is to monitor and progress the scheme.
- The LGD grant was transferred to SCC Highways in March 2021, under the legal requirements of the S278 agreement, so is already classed by BEIS as "spent".
- This scheme will deliver significant employment and housing outputs and is critical to the local area and to Staffordshire.

Issues reported - Q1 & Q2

Employment / Commercial

When the original business cases were produced, estimated employment outcomes may have been derived from employment densities guides, which provided sound original estimates at the time, but may have been a little over optimistic in general terms. Therefore, it is unlikely that the original 'total' job output figure will be reached for the overall LGF Programme. Furthermore, in the current climate job outputs are rather uncertain, as long-term employment outcomes depend on end users and it's not clear who the businesses will be.

SME Expansion Support Programme - Due to a reprofiling, 20 job outputs have been deducted. Despite this, it is anticipated that the total forecasted job outputs will be met in full by the scheme.

SWAR - The total forecasted figure of 100 job outputs for this scheme are unlikely to be met and are to be removed.

Meaford - No further development has taken place beyond the 80 jobs reported pre 2021. Developer has applied for Reserved Matters Planning for the remainder of the site. The timing and number of employees from these developments is difficult to predict at present. It's anticipated that job outputs could start in 24/25 and beyond.

Etruria Valley Link Road - Of the 2200 original job outputs, the reprofiled figure is 1,760

Further information on LGD programmes can be provided on request from [Beverley Dajani, SSLEP Change Manager](#)