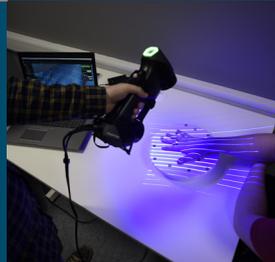
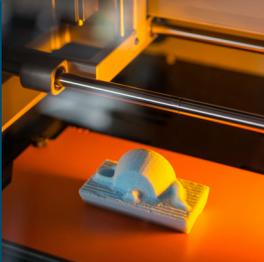
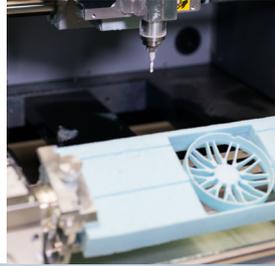


Stoke-on-Trent & Staffordshire

Enterprise Partnership



Stoke-on-Trent & Staffordshire Enterprise Partnership

Getting Building Fund Projects

Contents

Getting Building Fund - SSLEP Supported Projects	3
An Overview of SSLEP supported projects	4
Drakelow Park	6
Innovation Centre Seven	7
New Enterprise Collaboratory	8
'Powering Up Enterprise'	9
i54 Western Extension	10
Health Innovation Centre	11
Skills Equipment Fund - Digital Skills Academy	12
Skills Equipment Fund - Creative and Digital Industries and Digital and Construction Skills Projects	13
Shire Hall Regeneration Project and Staffordshire Local Sustainable Transport Package	14
Appendix I: Project Specifications and Detail	16
Appendix II: Contingency Projects	26

Getting Building Fund SSLEP Supported Projects

Stoke-on-Trent and Staffordshire Local Enterprise Partnership (SSLEP) has been awarded £23.7million under the Government's Getting Building Fund, within its 'New Deal' programme in response to the economic impact of the COVID-19 lockdown.

Focusing on 'shovel ready' schemes to be delivered by March 2022, SSLEP's Getting Building Fund supported projects strongly align with our Local Industrial Strategy (LIS) core themes of Place, Innovation, Growing Business and Future Workforce. The projects will support the LEP area's recovery from COVID-19 under the LIS strategy and its implementation and renewal plan.

Projects will deliver new innovation and enterprise space, investment in digital skills for young people, and improvements to transport infrastructure which will unlock new housing sites and enable increased active travel, helping to facilitate a green recovery.

We are delighted to be able to partner in these projects. In supporting the Government to build back better, build back greener and build back faster our Getting Building Fund projects will contribute significantly to our Local Industrial Strategy, encouraging our local economy's recovery and ultimate growth.



Alun Rogers
Chair, Stoke-on-Trent & Staffordshire LEP

SSLEP Getting Building projects aim to support:

- The creation of 2,440 direct jobs
- The creation of 440 construction jobs
- The safeguarding of 110 jobs
- 115,000 sqm commercial space unlocked
- 30 sqm R&D floorspace
- 2,000 sqm learning space unlocked
- 1,150 learners assisted
- 4.6km of walk and cycle infrastructure

An Overview of SSLEP supported projects

The following projects have been awarded support by SSLEP subject to delivery of full business cases and funding approvals.



- 1 **Drakelow Park**
Burton-upon-Trent (£5.05 million)
- 2 **Innovation Centre Seven**
Newcastle-under-Lyme (£6.1m)
- 3 **New Enterprise Collaboratory**
Stoke-on-Trent (£500,000)
- 4 **'Powering Up Enterprise'**
Stoke-on-Trent (£2.8 million)
- 5 **i54 Western Extension**
South Staffordshire (£3 million)
- 6 **Health Innovation Centre**
Stafford (£2.89 million)
- 7 **Skills Equipment Fund**
Digital Skills Academy, Cannock and Tamworth (£550,375)
- 8 **Skills Equipment Fund**
Creative and Digital Industries Project, Stoke-on-Trent (£250,000)
- 9 **Skills Equipment Fund**
Digital and Construction Skills Project, Stoke-on-Trent (£120,000)
- 10 **Shire Hall Regeneration Project**
Stafford (£1.6 million)
- 11 **Staffordshire Local Sustainable Transport Package** (£651,000)

1

Drakelow Park Burton-upon-Trent (£5.05 million)

A strategic development in South Derbyshire that will accommodate 2,000 houses and 30 hectares of employment land.

The scheme has transport implications for East Staffordshire and the project is a new road bridge that will facilitate the development. This scheme is also being supporting by the D2N2 LEP.



2

Innovation Centre Seven Newcastle-under-Lyme (£6.1 m)

Innovation Centre Seven (IC7) will deliver 2,696m² of BREEAM excellent innovation space at the Keele Growth Corridor University Enterprise Zone.

The centre will focus on the grand challenge areas of artificial intelligence, machine learning and a data-driven digital economy. It will enable delivery of a business transformation programme focussing on supporting SMEs develop their understanding and use of advanced data analytics and related digital technologies creating over 175 jobs and contributing a net additional £10m of GVA per annum. The project is also part funded by the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014–2020.

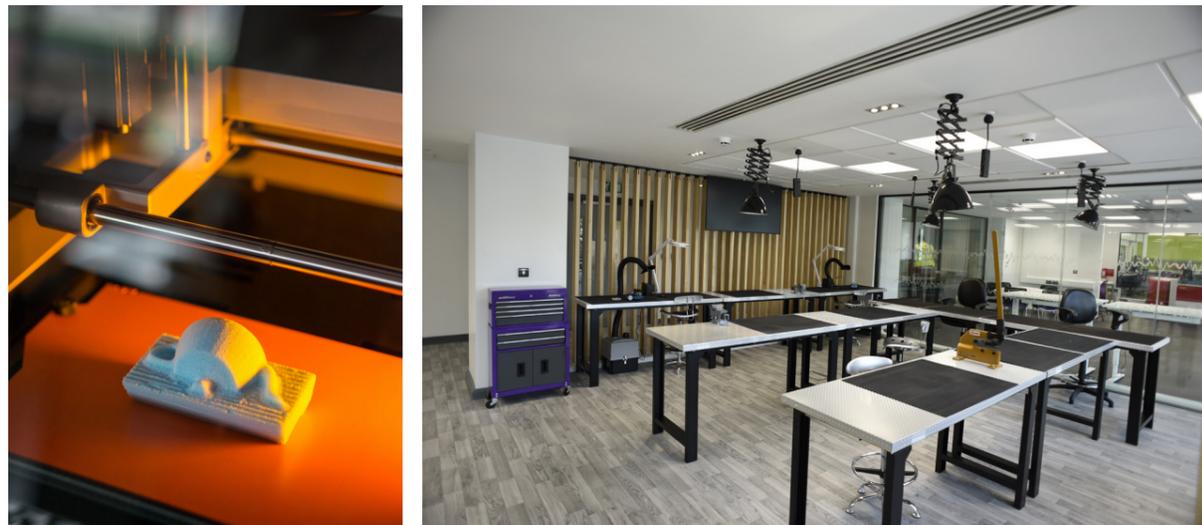
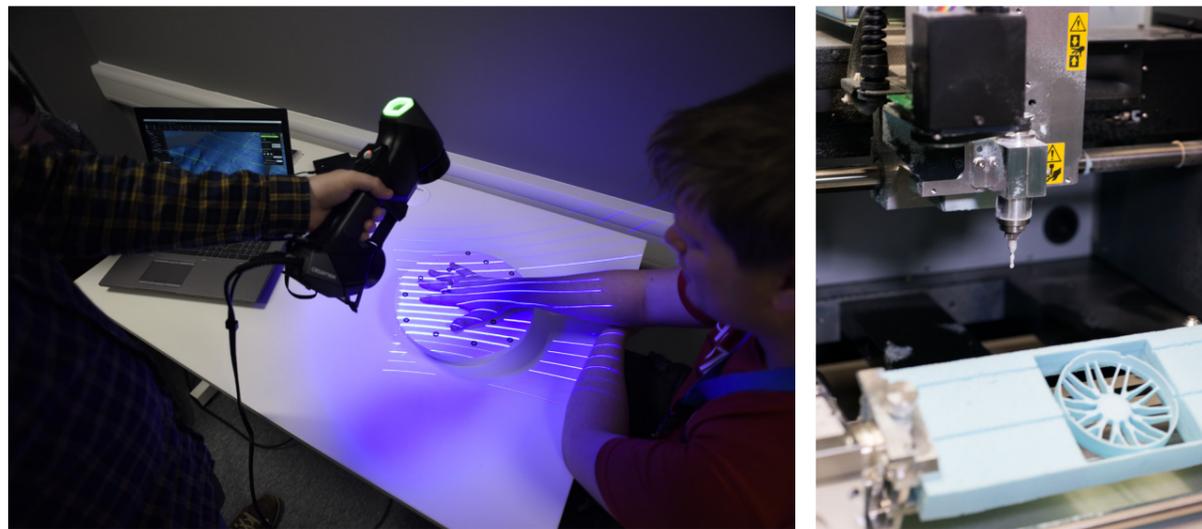


3

New Enterprise Collaboratory Stoke-on-Trent (£500,000)

The New Enterprise & Innovation Collaboratory will accelerate and strengthen the creation, survival and growth of business start-ups through access to specialist equipment, co-working environment and wider enabling facilities and support within Staffordshire University's Innovation Enterprise Zone.

The 'collaboratory' will be centred at heart of Staffordshire University's Stoke on Trent campus and an evolving enterprise and innovation ecosystem encompassing access to expertise, research, students, specialist support and innovation platforms.

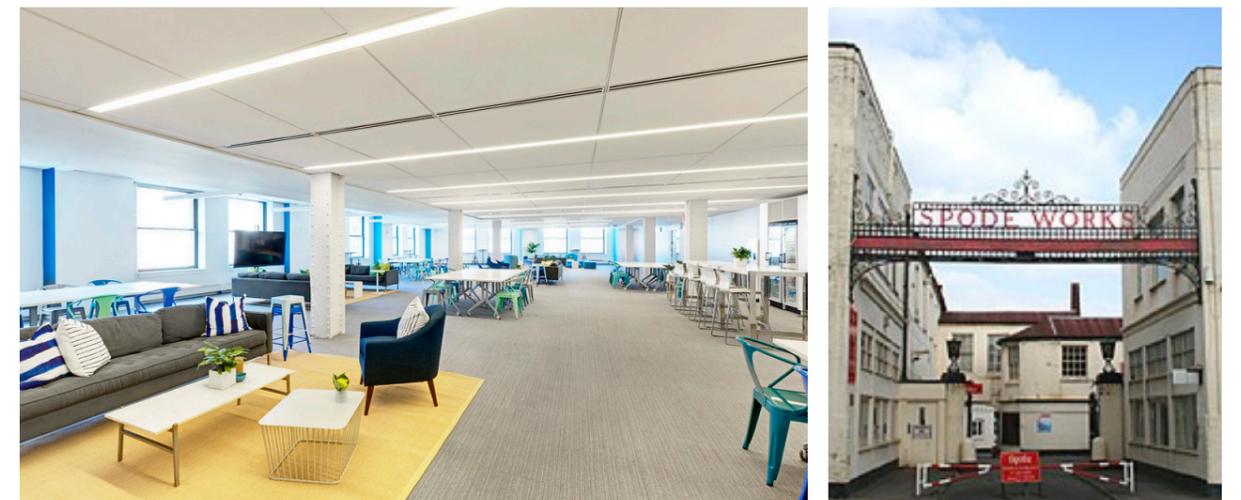


4

'Powering Up Enterprise' Stoke-on-Trent (£2.8 million)

Stoke-on-Trent's economy has demonstrated tremendous growth and was the fastest growing economy in the UK ahead of lockdown.

Good quality employment and commercial space remains a challenge in the city, due to the affordability of accommodation and the city's strategic location in the North Midlands. As a result, the shortage of appropriate, modern and digitally enhanced workspace is viewed as a barrier to business start-ups and their subsequent sustainable economic growth. The city council will lead on re-purposing and refurbishing underused and vacant floor space. The pandemic and resultant job losses will only emphasize the need for such space as individuals seek flexible options around self-employment and accommodation that allows for the 'new normal' whether that is commuting or other changes. To be successful any new facilities created will have to call upon the existing business support infrastructure, such as the Growth Hub, to help support business growth and development.



5

i54 Western Extension South Staffordshire (£3 million)

The i54 Western Extension is set to expand the existing premier employment site i54 South Staffordshire, which is recognised as being of regional and national importance and one of the most successful Enterprise Zone locations in the country.

The i54 South Staffordshire has been successful in attracting high value-added employers such as Jaguar Land Rover, Moog Aerospace, Atlas Copco and International Security Printers. The extension site is being marketed to similar end users and is restricted to B1 and B2 planning uses to ensure high quality occupiers and is already attracting strong market interest.

With a development platform capable of accommodating an end user requirement of up to 100,000 m² Western Extension is expected to generate up to 1,700 jobs and up to £110million of GVA per annum.



6

Health Innovation Centre Stafford (£2.89 million)

Staffordshire University will use innovative physical and digital capabilities to accelerate the transformation of the UK's health workforce.

The Health Innovation Centre has been designed in collaboration with industry experts to meet modern demands and challenges in the sector and will use the latest medical techniques and methods to train the next generation of skilled nurses, midwives and allied health professionals. Using advanced VR and AR technology, this new capability incorporates advanced digital simulation and immersion suites that enable healthcare students and existing professionals to explore and develop new patient safety techniques. This ground-breaking approach will enhance the digital capability of the emerging healthcare workforce helping to position the UK at the forefront of patient safety and positioning Staffordshire at the heart of driving the Digital Health agenda forwards.



7

Skills Equipment Fund

Digital Skills Academy, Cannock and Tamworth (£550,375)

The digital skills sector is growing rapidly and the demand for skilled staff is high. South Staffordshire College will be leading the way and transforming digital training and education.

Following extensive analysis a wide range of digital programmes with highly relevant skills based content and international recognition have been identified in the form of Microsoft Specialist and Technical accreditation all delivered in two central Midlands based locations offering maximum accessibility for individuals and businesses.



8

Skills Equipment Fund

Creative and Digital Industries (£250,000) and Digital and Construction Skills Projects (£120,000), Stoke-on-Trent

9

8 The Creative and Digital Industries (CDI) scheme incorporates the completion of the remodelling and refurbishment of the New Library Building at Stoke-on-Trent College.

This will create a collaborative learning space for the development of digital skills including coding and software engineering for Digital Arts and Engineering learners at advanced and higher levels enabling them to progress to Higher Education or into local jobs. The investment will support skills growth for existing and new business start-ups emerging from labour market restructuring in North Staffordshire and the City of Stoke-on-Trent. Students will work in a modern, semi open-plan space and will interact with learners from other disciplines, reflective of the work environment. The project will also support remote working and learning.



9 Funding will create a hub for the creative digital and digital construction market. The construction industry in England is due to grow by 1.2% resulting in 28,920 jobs needing to be filled each year.

Stoke on Trent College's approach allows a direct response to these skills shortages tailoring to the needs of local construction employers and communities. The remodelling and refurbishment of the New Library Building will create a collaborative learning space that will enable us to deliver an enhanced level of education and training, ensuring that local people and employers have the best chance to develop the very latest skills and techniques in construction technologies that employers in the local area require.

10

Shire Hall Regeneration Project Stafford (£1.6 million)

11

Staffordshire Local Sustainable Transport Package (£651,000)

10 Stafford's Shire Hall is a Grade II* listed building sitting at the heart of the County Town.

The building is of significant architectural and historical interest and is therefore afforded a degree of statutory protection. The County Council will re-purpose the hall and give it a new use which will see a knock-on effect of helping to re-generate the town centre. The building will be sympathetically re-modelled to become a business start-up hub in the former library area, high quality events space in the Assembly Hall, a food and drink offer in the vaults, with museum and exhibition space in the court rooms.



11 A package of sustainable transport schemes in Tamworth, Biddulph, Burton-upon-Trent, Uttoxeter, Eccleshall and Burntwood delivering walking and cycling provision to facilitate a green recovery.

The schemes help to provide social inclusivity for those without a car and where public transport is not an option, creating well connected local areas encouraging further investment in housing and jobs. Delivery will also help improve the health and mental well-being of the workforce, reduce absenteeism, increase staff retention and reduce claimants, including those affected by COVID-19.



Further information on these projects and the work of Stoke & Staffordshire Local Enterprise Partnership can be accessed via

www.stokestaffslep.org.uk

or by emailing us at

contact us @stokestaffslep.org.uk.



Appendix I

I. Project Specifications and Detail



Drakelow Park

Burton-upon-Trent (£5.05 million)

Summary Statement

Drakelow Park is a mixed use development in South Derbyshire including 12 hectares of employment land, up to 2,239 homes and two mixed use centres with retail, leisure and education facilities

Lead Authority / Delivery Vehicle

Drakelow Park Group & David Wilson Homes
South Derbyshire District Council & Derbyshire County Council, Staffordshire County Council & East Staffordshire Borough Council statutory consultees

Number of New Jobs Created

1,500

Number of New Homes Created

2239

Status

Outline consent granted .
Reserved matters for phase 1 granted and commenced.

Delivery Trajectory

Residential phase 1 commenced. No further development until Walton-on-Trent Bypass has been completed.

Key Items of Infrastructure Required to Support Delivery

Walton-on-Trent Bypass.

Source data / More Information:

www.drakelowpark.com



Innovation Centre Seven Newcastle-under-Lyme (£6.1 m)

Summary Statement

- 2,696qm of BREEAM excellent innovation space at the Keele Growth Corridor University Enterprise Zone.
- Key Local Industrial Strategy and Bounce Forward project.
- Strategic focus on the grand challenge areas of artificial intelligence, machine learning and a data-driven digital economy.
- Enables delivery of business transformation programme focussing on supporting SSLEP SMEs develop their understanding & use of advanced data analytics & related digital technologies.
- Synergistic with other SSLEP projects including 5G technologies.
- Planning permission approved.
- Full MHCLG investment fundamental to delivering the project.

Lead Authority / Delivery Vehicle

- Keele University (with proven track record on delivery).

Number of New Jobs Created / Safeguarded

- 174 higher value added permanent jobs with 34 safeguarded jobs.
- 53 construction jobs.
- Net additional £9.5m GVA per annum from employment impact.

Status

- Full Green Book Business Case.
- Full planning permission in place.
- £8.3m of £14.3m funding secured
- Main works procurement to launch as soon as funding confirmed.

Delivery Trajectory

- MHCLG funding confirmed August 2020.
- OJEU Main works procurement August—December 2020.
- On site January 2021.
- Practical completion February 2022.



New Enterprise Collaboratory Stoke-on-Trent (£500,000)

Summary Statement

The project investment will add a dedicated Enterprise & Innovation Collaboratory facility enabling access to specialist equipment where start-up's will share the 'co-working' environment within the wider university's Enterprise Zone, an evolving enterprise & innovation eco-system.

Lead Authority / Delivery Vehicle

Staffordshire University

Number of New Jobs Created / Safeguarded

- 15
- 15 jobs safeguarded
- 20 businesses assisted
- 10 new products developed within first 2 years

Number of New Homes Created

N/A

Status

Proposal stage
No planning required

Delivery Trajectory

Mar 2022

Subject to funding, post funding embedding into Staffordshire University Enterprise Zone

Key Items of Infrastructure Required to Support Delivery

Specialist RD&I equipment within ~30sqm facility



'Powering Up Enterprise' Stoke-on-Trent (£2.8 million)

Summary Statement

This is a Stoke-on-Trent led package of Enterprise Space projects providing much needed new business floorspace. COVID-19 will see both business restructuring and a push for business start-ups. It is vital that there is a supply of modern, quality & digitally enabled floorspace. This is a re-furbishing /repurposing project rather than new build, which enables swift delivery as planning uses are established.

A number of potential buildings within the Council's ownership have been identified as a result the programme is scale-able based upon the resources made available.

Lead Authority / Delivery Vehicle

Stoke-on-Trent City Council

Number of New Jobs Created

Jobs 420 plus Construction jobs 30
Business Start Ups 120
New floorspace 8,745 sqm

Status

This is a scaleable package of enterprise space projects all have existing 'business use' design work ready to start once funding approved

Delivery Trajectory

LEP Funding Award – Sept 2020
Contractor selection – Nov 2020
Start on site – Jan/Feb 2021
Completion – Sept 2021



i54 Western Extension South Staffordshire (£3 million)

Summary Statement

The 60 acre first phase of the i54 Western Extension builds on the success of the i54 employment site which enjoys Enterprise Zone status and is home to 2,700 employees working at major companies like Jaguar Land Rover, Moog Aerospace, Atlas Copco and International Security Printers. The site is capable of accommodating a single user requirement of up to 100,000 m².

Lead Authority / Delivery Vehicle

Staffordshire County Council, South Staffordshire Council and City of Wolverhampton Council through well-established Joint Venture partnership. Total investment of circa £38.5 million delivered through Staffordshire County Council Infrastructure + Strategic partnership.

Employment Land Enabled

60 acre site fully serviced for immediate end user occupation.

Number of New Jobs Created

1,700 jobs estimated on site.

Status

Outline planning permission for up to 100,000 m². Full planning permission for infrastructure works.

Delivery Trajectory

Site Access Road complete—March 2020, Development Platform and servicing works— completion due summer 2021.

Source data / More Information:

<https://www.i54online.com/home>

<https://www.makeitstokestaffs.co.uk/information/product-catch-all/i54-western-extension-p1155731>

6

Health Innovation Centre Stafford (£2.89 million)

Summary Statement

- 1242sqm health innovation centre including a state-of-the-art Clinical Simulation Centre. Designed in collaboration with industry experts, commercial and sector partners, service-users, carers, clinicians and students to transform the health workforce with the digital skills and capability to meet the challenges of the future.
- Delivery of sector-leading immersive technology, positioning the SSLEP area as the centre for future healthcare skills, innovation and research and development; delivering against key priorities of the SSLEP Local Industry Strategy.
- Advanced VR and AR simulation technology will enable the development of sector-leading immersive environments delivering against Industrial Strategy Grand Challenge priority areas of Artificial Intelligence, data driven innovation and health informatics.
- Through a ground-breaking, digitally connected approach we can facilitate multi-disciplinary, research and development opportunities to accelerate growth within the healthcare sector.
- Our approach will also fuel the local economy by encouraging and supporting health technology start-ups; creating jobs and promoting economic growth.
- Total project cost £5.779m.
- £2.89m funding of the £5.779m secured with a gap of £2.89m.

Lead Authority / Delivery Vehicle

- Staffordshire University with a good track record in project delivery

Number of New Jobs Created

- 120 jobs created with 20 safeguarded jobs.
- 62 construction related jobs.
- A further 500 skilled nurses, midwives and allied health professionals supplementing the NHS workforce per annum.

Status

- Full Planning Permission granted in June 2020.
- £2.89m of £5.78m funding secured.
- Main works procurement documents complete with proposed start imminent.

Delivery Trajectory

- Commencement of works on approval of the grant by August 2020.
- MHGLC funding to be expended by end March 2021.
- Project Completion due end September 2021.

More Information:

- Rob Grime—Staffordshire University Estates

7

Skills Equipment Fund

Digital Skills Academy, Cannock and Tamworth (£550,375)

8

Skills Equipment Fund

Creative and Digital Industries Project, Stoke-on-Trent (£250,000)

9

Skills Equipment Fund

Digital and Construction Skills Project, Stoke-on-Trent (£120,000)

Cannock & Tamworth –Digital Skills Academy – South Staffordshire College

The Digital Skills Academy will provide digital hubs at Cannock & Tamworth to provide access to high quality skills training supported by state of the art physical and digitally simulated environments in order to develop the skills needed by local and regional employers. The Digital Skills Academy will provide technical and industry relevant courses on Microsoft, as well as emerging technologies such as AI, AR, VR, IoT, 5G routing and switching, security, WLAN, cloud, storage, and big data.

Businesses engaged

FootFox Productions;; Premier Software; Lumina; Natural HR,

Creative and Digital Industries project phase 2–Stoke-on-Trent College

The CDI scheme incorporates the completion of the remodelling and refurbishment of the New Library Building to create a collaborative learning space for the development of digital skills including coding and software engineering for Digital Arts and Engineering learners at advanced and higher levels enabling them to progress to Higher Education or into local jobs.

Digital Construction Skills – Stoke-on-Trent College

The College will expand the use of the AR/ VR hubs at both of its sites to incorporate building information management hardware and software. Learners will be work ready to support the supply of sites and commercial premises.

Businesses engaged

Michelin Tyre PLC; British telecom; DHL; Sodexo; JPR Engineering; Chasetown Civil Engineering.



Shire Hall Regeneration Project Stafford (£1.6 million)

Summary Statement

The Project to repurpose the grade II* listed Shire Hall will deliver high quality event space in the Assembly Hall and Court rooms, small business start-up in the former library, and a food and drink offer in the vaults.

Lead Authority / Delivery Vehicle

Staffordshire County Council

Number of New Jobs Created and Estimated GVA

The Shire hall will have 21 lettable small business units. Assuming each business will achieve an average annual turnover of £150,000, the GVA benefit will be approximately £3.15m. Assuming each business will achieve an average of 2 new jobs with an average salary of £22,500 per annum this will add a further £945,000 GVA benefit per annum. Food/drink venue The proposed food drink venue in the basement of Shire hall is expected to create up to 8 FTEs with an average salary of £18,500. This will add a further £148,000 in GVA per annum

Status

Panning advice sought with the local planning authority and the conservation officer regarding change of use.

Delivery Trajectory

Change of use consent and tender specification completed by September 2020. Tender awarded by December 2020. Works complete by summer 2021.

More Information

<https://www.staffordshire.gov.uk/Business/Investment/Shire-Hall.aspx>



Staffordshire Local Sustainable Transport Package (£651,000)

Summary Statement

Walking and cycling provision in Tamworth, Biddulph, Burton upon Trent, Uttoxeter, Burntwood and Eccleshall, delivering quick wins to facilitate a Green Recovery, building on the delivery of previous LEP supported LSTP investment. Encouraging safe active travel is essential for those seeking jobs, apprenticeships, education and training, including Staffordshire's young people. The priority is to provide social inclusivity for those without a car and where public transport is not an option due to new COVID-19 social distancing rules.

Lead Authority / Delivery Vehicle

'Shovel ready' package of schemes approved by Staffordshire County Council Cabinet.
Delivery vehicle: The County Council's Infrastructure+ Strategic Partnership.

New Infrastructure

3.6km of walking/cycling infrastructure

Aiding Economic Recovery

Creating well connected local areas encouraging further investment in housing and jobs. Improving health and mental well-being of the workforce, reducing absenteeism, increasing staff retention and reducing claimants, including those affected by COVID-19.

Transport Benefits

BCR of 4.25 (indicating very high value for money) defined by DfT's Active Mode Appraisal Toolkit (AMAT), monetising absenteeism, mode shift, reduced premature deaths, journey quality, congestion and accident benefits. Other benefits include enhancing town centre public realm, health and mental well-being, access to jobs and social inclusivity.

Status

Proven value for money and completed approval process, with no planning required. 25% funding commitment from local authority and private sector. There is a large funding gap between DfT funding announcements / allocations and the scale of investment needed in sustainable travel throughout Staffordshire.

Delivery Trajectory

Funding will enable project delivery by January 2022

Appendix II

II: Contingency Projects

Contingency Projects

The following is a contingency list of projects that SSLEP would like to support, subject to any underspend locally or potential opportunities to access national underspend on Getting Building Fund projects.

Cornhill Small Business Units

Cornhill

This scheme involves demolition of derelict industrial units on part of site of former concrete works (empty since 2013) on established industrial estate in Leek and the construction of single storey steel frame small business units consisting of seven individual light industrial units providing in total 715m² GIA on the ground floor. The project will support micro-business growth and start-up, and will generate new jobs. It will specifically deliver against town and city centre modernisation through targeted infrastructure investments identified priorities linked to Stoke and Staffordshire LIS and SEP (conversion of new space for employment) and digital economy short term priorities (provision of new enterprise and innovation space in high streets and rural areas).

Lead Authority/Delivery vehicle: Staffordshire Moorlands District Council

Digital Gaming Hub

Church Street, Stoke-on-Trent

With a strong focus on the more innovative area of game streaming platforms the Digital Gaming Hub will provide educational and training support for video game development and programming. As well as an educational and training function, the hub will provide an ideal environment as an incubator for business start ups.

Lead Authority/Delivery vehicle: Stoke-on-Trent City Council

Four Ashes Enterprise Centre

Expansion Project

Four Ashes Enterprise Centre currently comprises 13 industrial units and this expansion project will add a further 21 units to this local enterprise centre. These additional employment units will provide inward investment and further economic development on one of the District's key strategic employment sites, and will provide opportunities for SMEs and Start-ups.

Lead Authority/Delivery vehicle: South Staffordshire District Council

Gigabit Broadband Voucher Scheme

Gigabit Vouchers effectively offer a small grant to support business and residential upgrades to enable full fibre gigabit access and utilisation.

There will be a direct impact on business growth with SME's adopting gigabit connectivity. This programme provides direct support for businesses to adopt the technology which will support the innovation ecosystem and significantly improve digital connectivity for both businesses and residents.

Lead Authority/Delivery vehicle: Stoke-on-Trent City Council

Eastgate Phase 3a Stafford

Transformation of 1960s Civic offices into a fully integrated public sector hub supporting the delivery of the Eastgate Masterplan, providing fit for purpose accommodation for partners. This project includes reconfiguring the existing vacant former RBS Bank unit and existing office floorspace that sits at the Southern gateway to the town centre, therefore supporting the wider Future High Street Fund Spatial Masterplan.

Lead Authority/Delivery vehicle: Stafford Borough Council working with Staffordshire Police and other public sector partners

Skills Equipment Fund Cleveland Works

Capital investment is being sought to regenerate the Cleveland Works building, Hanley, Stoke-on-Trent. The building has been unoccupied for over 10 years. The refurbished building will include a new high tech digital academy as well as facilities for Business Administration, Customer Services and new Accountancy Level 2 and Level 3 Apprenticeships. The regeneration of the building will enhance the local area, provide more flexible working facilities and resources for staff and the growing number of learners each year.

Skills Equipment Fund East Staffordshire – Automation & Robotics suite

The JCB Academy has been operating the highly successful Dove Advanced Engineering Centre since 2017 and has a 90% plus success rate in progressing apprentices through EPA into worthwhile jobs. A recent Ofsted audit of the provision found the Apprentice provision to be Good or better in all areas. The proposed scheme would create: a Automation & Robotics Suite to include a Control and Automation Suite, a CAD & visualisation suite and a independent study area.

Enterprise Centre Corporation Street, Tamworth

The project comprises of a new bus interchange and pedestrian and cycle routes will connect the area with the wider town centre and Tamworth's two major regeneration areas: the Future High Streets site and the Gungate site. An empty public sector building, the Carnegie Centre, will be repurposed as an extension to Tamworth Borough Council's successful Enterprise Centre creating additional new opportunities for job creation, skills development and training.

Lead Authority/Delivery vehicle: Tamworth Borough Council