**Item 6 - Appendix 3c**

**Specification for the Innovation Advisory Sub-group**

1. **Purpose of the Specification**

This Specification should be read in conjunction with the Generic Terms of Reference for Advisory Sub-groups. It adds more detail about the work that the Executive Board is charging the Innovation Advisory Sub-group with undertaking on its behalf.

The nature of the Local Industrial Strategy, and the sub-groups that will support its implementation, means that some areas of work will be relevant to more than one sub-group. (For example, some of the discussions around innovation will be dependent, and have an impact, upon the skills agenda under the remit of the Future Workforce Sub-group). Where these issues have been included within the scope of the Innovation Advisory Sub-group, there is an expectation that information will be shared, and members will work collaboratively, with other relevant sub-groups to take full advantage of economic opportunities for Stoke-on-Trent and Staffordshire.

1. **Ambitions for Innovation**

Our ambitions are to: grow our expertise in business innovation and excellence; increase demand and capacity for innovation across our whole business base; and help firms of all sectors to scale and grow through innovation.

1. **Priorities for Innovation**

The Local Industrial Strategy has identified the priorities that need to be addressed, if our innovation ambitions are to be achieved:

* Investment in our knowledge transfer programme and diffusion networks, focusing on SMEs and supply chain firms in manufacturing, advanced materials, energy, agri-tech and logistics
* Driving local innovation, connecting our major institutions to the networks of SMEs to provide new solutions and remove risk and cost barriers
* A programme of technology demonstration and hands-on innovation support, focusing on energy, low carbon transition and manufacturing
* Build/grow the right assets to support local innovation
* Identification and support of infrastructure and services to enable our lead in next generation digital connectivity
* A national leader in energy innovation
1. **Implementation Template**

The Innovation Advisory Sub-group is charged with considering the priorities identified and recommending activities that will achieve the greatest impact. To assist the sub-group to arrive at its recommendations, the following template is provided:

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| --- | --- | --- | --- | --- | --- | --- |
| **Innovation interventions identified in the Local Industrial Strategy** | **What outcomes are SSLEP seeking to achieve through this intervention?** | **What activities would you recommend for optimal impact?** | **How will SSLEP evidence the effectiveness of these activities?****What outputs should we measure?** | **Which organisation(s) could lead and with whom should they collaborate?** | **Is this a short/medium/long term priority? Indicative timescales?** | **What is the proposed source and amount of funding?** |
| Investment in our knowledge transfer programme and diffusion networks, focusing on SMEs and supply chain firms in manufacturing, advanced materials, energy, agri-tech and logistics  |   |   |   |   |   |   |
| Driving local innovation, connecting our major institutions to the networks of SMEs to provide new solutions and remove risk and cost barriers |   |   |   |   |   |   |
| A programme of technology demonstration and hands-on innovation support, focusing on energy, low carbon transition and manufacturing |   |   |   |   |   |   |
| Build/grow the right assets to support local innovation  |   |   |   |   |   |   |
| Identification and support of infrastructure and services to enable our lead in next generation digital connectivity |   |   |   |   |   |   |
| A national leader in energy innovation |   |   |   |   |   |   |