European Union
European
Social Fund

Staffordshire
County Council

City of
Stoke-on-Trent

Stoke-on-Trent
& Staffordshire
Enterprise Partnership

STOKE-ON-TRENT and STAFFORDSHIRE

ESIF ESF DELIVERY PROGRAMME

2016 - 2019

INTRODUCTION:

The Stoke-on-Trent and Staffordshire Local Enterprise Partnership Strategic Economic Plan (March 2014) aims to grow the local economy by 50% and generate 50,000 new jobs in the next 10 years (50:50:10). It is widely acknowledged that there is a direct correlation between skills, productivity and employment. The development of education and skills amongst all age groups will be crucial for the successful future economic prosperity and competitiveness of Stoke-on-Trent and Staffordshire with direct impacts linking secure employment to higher living standards and improved health and wellbeing amongst other positive outcomes for individuals and communities.

The 2014-2020 European Union (EU) Programme will be key to helping SSLEP realise its ambitions, particularly the opportunities offered by the European Social Funding (ESF) programmes. The approach has been to identify the needs of Stoke-on-Trent and Staffordshire, and to shape the EU investment to reflect those needs.

SSLEP has identified five key interlinked areas for intervention that have developed into a pathway model for programme delivery that is summarised on page 2 of this Programme Directory.

It is the intention that the effective use of ESF funding will unlock the potential of the current and future local workforce through a demand-driven approach to providing skills and matching those skills to employment opportunities. SSLEP and its partners are committed to delivering ESF programmes that will ensure that all local residents, regardless of their personal circumstances, are included and can start on a journey to sustainable employment.

In November 2015 SSLEP launched its European Strategic Investment Framework - Skills, Employment and Social Inclusion Commissioning Plan and Prospectus 2014–2020. This Plan sets out the case for the EU investment required to improve the skills, employability and the social inclusion, and supports the growth of businesses, economy and the prosperity of local people by helping to provide access to skills and employment support.

The 2014-2020 EU Programme will provide £55 million ESF investment that will be made in skills, employability and social inclusion. There is also an amount of ESF from the allocation made to Greater Birmingham and Solihull LEP (GBSLEP) for investment in Stoke-on-Trent and Staffordshire owing to four Staffordshire districts being in an overlap area with GBSLEP.

SSLEP agreed to work primarily with three national Opt-in Organisations (OIO) for the delivery of ESF programmes. For the purposes of ESF the role of an OIO is to procure, manage and match fund employment provision funded by ESF, which SSLEP has identified as meeting the employment needs in its area. SSLEP worked extensively with the three OIOs: Big Lottery; DWP; and ESFA. Following rigorous Open and Competitive tendering processes the three OIOs have awarded 12 contracts to date in the SSLEP area, totalling £37m.

This document is designed to provide a geographical view of activity for these 12 contracts. There is a range of learning, employability and business support offers tailored towards local residents and businesses. This document is a simple guide to ESF services that sets out the prime contractors and the local delivery partners that provide learning, training and employability options for residents and businesses in the SSLEP area. The intention is to refresh this document on a quarterly basis.

OUTPUTS AND OUTCOMES:

Outcomes for Skills, Employment and Inclusion

The key outcomes as a result of this EU investment will be:

- Improved economic participation across the labour market
- Reduced income disparity and increased social inclusion
- Increased employment levels and productivity

The key measurable outputs to ensure investment is on track will include:

- Participants on the programme
- Unemployed participants
- Employed participants on the programme
- Young people participating in the programme

The key measurable results to ensure investment is making a difference will include:

- Number of people supported into work
- Number of people with improved basic/higher level skills
- Number of people in employment
- Reduced skills deficits

Overall outputs and results commissioned through the opt-in partners can be summarised as follows:

Key Outputs	total learners engaged	18609
	total progression Apprenticeship	3400
	total progression Traineeship	1191
	total progression employment	3090
	total progression education	1720
	total SME Engagement	2998

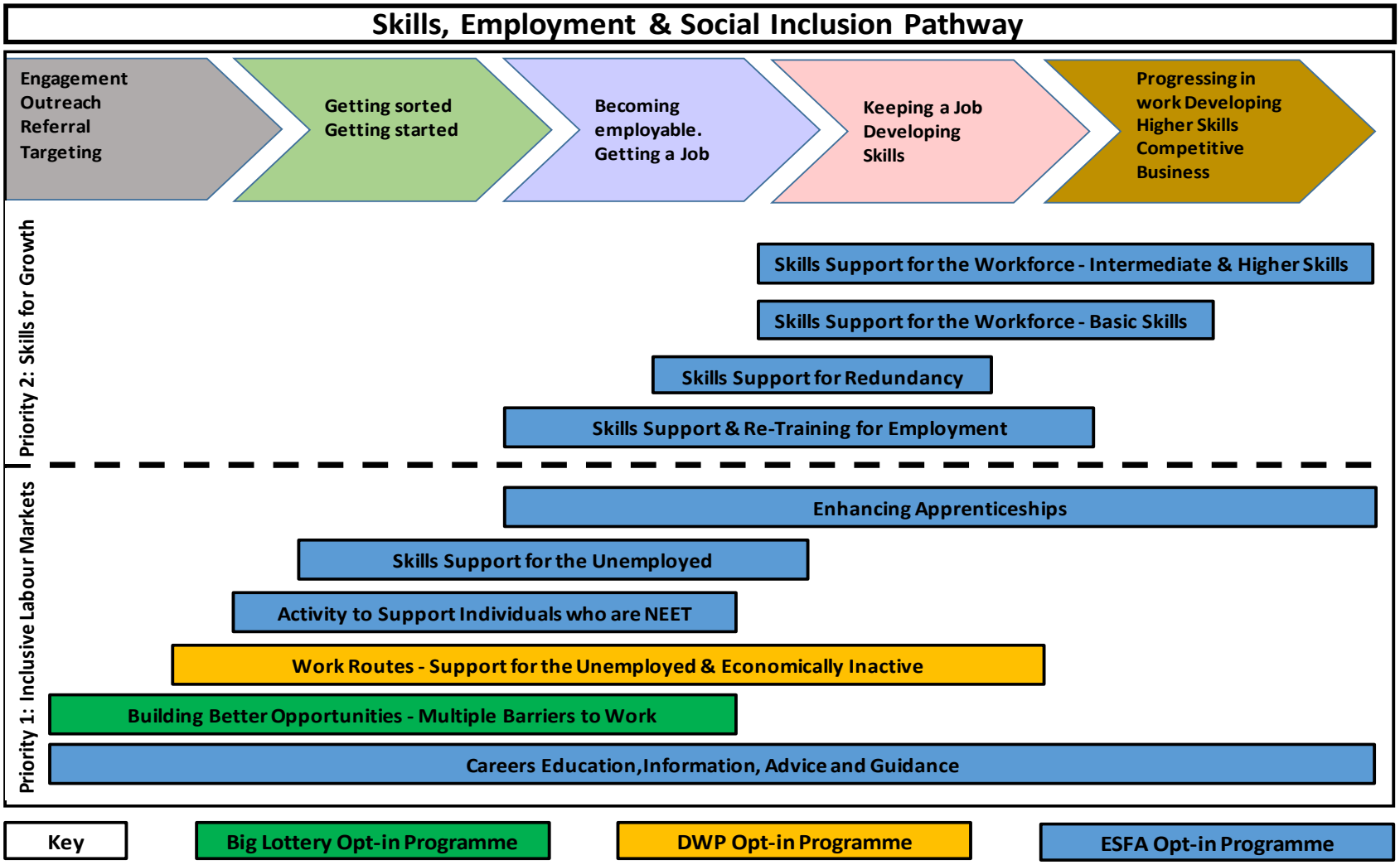
ESIF Contracts Awarded

Districts	Big Lottery Total Allocation	DWP Total Allocation	ESFA Total Allocation	Total District Allocation
Newcastle-under-Lyme	£1,214,862	£829,710	£2,201,388	£4,245,960
Staffordshire Moorlands	£607,431	£408,240	£1,036,576	£2,052,247
Stoke-on-Trent	£3,699,807	£2,632,770	£7,544,564	£13,877,141
sub total	**£5,522,100**	**£3,870,720**	**£10,782,528**	**£20,175,348**
Stafford	£1,293,376	£659,610	£1,410,598	£3,363,584
South Staffordshire	£1,016,224	£567,000	£1,549,521	£3,132,745
sub total	**£2,309,600**	**£1,226,610**	**£2,960,119**	**£6,496,329**
Tamworth	£602,357	£396,900	£940,399	£1,939,656
Cannock	£951,090	£646,380	£1,688,443	£3,285,913
Lichfield	£665,763	£425,250	£929,713	£2,020,726
East Staffordshire	£951,090	£616,140	£1,645,698	£3,212,928
sub total	**£3,170,300**	**£2,084,670**	**£5,204,253**	**£10,459,223**
grant total	**£11,002,000**	**£7,182,000**	**£18,946,900**	**£37,130,900**

Consolidated Summary Table 2: Partcipants

Districts	Big Lottery Total Allocation	DWP Total Allocation	ESFA Total Allocation	Total District Partcipants
Newcastle-under-Lyme	355	493	1,273	2,121
Staffordshire Moorlands	157	243	594	994
Stoke-on-Trent	1,272	1,571	4,387	7,230
sub total	**1,784**	**2,307**	**6,254**	**10,345**
Stafford	306	392	819	1,517
South Staffordshire	415	337	896	1,648
sub total	**721**	**729**	**1,715**	**3,165**
Tamworth	114	235	546	895
Cannock	279	384	975	1,638
Lichfield	138	253	537	928
East Staffordshire	319	367	951	1,637
sub total	**850**	**1,239**	**3,009**	**5,098**
grant total	**3355**	**4,275**	**10,979**	**18,609**

Learner Journey – Pathway Model



Commissioning Lead Contacts

Stoke-on-Trent & Staffordshire ESF Commissioning		
ESF Programme	**Anthony Baines**	**Staffordshire County Council**
ESFA Opt-in programme	**Julie Obada**	**Stoke-on-Trent City Council**
DWP Opt-in programme	**Anthony Bamsey**	**Staffordshire County Council**
Big Lottery Opt-in programme	**David Poole**	**Staffordshire County Council**

Provider Relationship Lead Contacts

Stoke-on-Trent & Staffordshire ESF Provider Relationship Team			
Lead Provider	**Programme**	**Staffordshire County Council**	**Stoke-on-Trent City Council**
Reed in Partnership	Work Routes	Anthony Bamsey/Giuliano Montinaro	Alison Moore
Steps to Work	Evolve	David Poole/Giuliano Montinaro	Stephanie Brough
BES	Team Staffordshire-Stafford & South Staffordshire	David Poole/Giuliano Montinaro	Stephanie Brough
Ixion	Connecting Choices-Stoke-on-Trent & Staffordshire	David Poole/Giuliano Montinaro	Stephanie Brough
APM	Nu-Futures	Chris Bamsey/Linda Wilshaw	Alison Moore
People Plus	Fresh Start- Support for the Unemployed	Anthony Bamsey/Giuliano Montinaro	Alison Moore
learndirect	Careers Education, Information, Advice & Guidance	Chris Bamsey/Linda Wilshaw	David O'Connell
learndirect	Skills Support for Redundancy	Anthony Bamsey/Giuliano Montinaro	Alison Moore
Interserve	Vocational Routes to Employment Enhancing Apps	Chris Bamsey/Linda Wilshaw	David O'Connell
Serco	Skills Support for the Workforce- Intermediate & Higher Level (IHL)	Chris Bamsey/Linda Wilshaw	Alison Moore
Serco	Skills Support for the Workforce-Basic Skills	Chris Bamsey/Linda Wilshaw	Alison Moore
Skills Staffordshire	Skills Support for the Workforce Retraining for Employees	Chris Bamsey/Linda Wilshaw	Alison Moore

Key Contacts

Organisation	Contact	Job title	Telephone	Email
DWP	Karen Manuel	Senior Employer and Partnerships Leader	07500 786148	karen.manuel@dwp.gsi.gov.uk
DWP	Jeremy Moorcroft	Performance Manager	0121 626 2299	JEREMY.MOORCROFT1@DWP.GSI.GOV.UK
Big Lottery	Claire Hodgkins	Funding Manager	0121 345 7704	claire.hodgkins@biglotteryfund.org.uk
ESFA	Diane Stobbs	ESF Delivery Manager	0191 492 6495	diane.stobbs@sfa.bis.gov.uk
Staffordshire County Council	Anthony Baines	County Commissioner for Skills and Employability	01785 895984	anthony.baines@staffordshire.gov.uk
Staffordshire County Council	Anthony Bamsey	Skills and Further Learning Manager	01785 278645	Anthony.bamsey@staffordshire.gov.uk
Staffordshire County Council	David Poole	Skills and Further Learning Manager	01785 854058	David.poole1@staffordshire.gov.uk
Staffordshire County Council	Chris Bamsey	Skills and Further Learning Manager	01785 278659	Chris.bamsey@staffordshire.gov.uk
Staffordshire County Council	Linda Wilshaw	Skills and Further Learning Officer	01785 277388	linda.wilshaw@staffordshire.gov.uk
Staffordshire County Council	Giuliano Montinaro	Skills and Further Learning Officer	01785 277233	Giuliano.montinaro@staffordshire.gov.uk
Stoke-on-Trent City Council	Julie Obada	Strategic Manager - LEP, Education, Employment & Skills	01782 235797	Julie.obada@stoke.gov.uk
Stoke-on-Trent City Council	Alison Moore	Employment and Skills External Programmes Officer	01782 231624	alison.moore@stoke.gov.uk
Stoke-on-Trent City Council	Hope Thomas	Employment and Skills Business Admin Apprentice	01782 231357	hope.thomas@stoke.gov.uk

Organisation	Contact	Job title	Telephone	Email
Stoke-on-Trent City Council	Stephanie Brough	ESF Project Officer	01782 231158	stephanie.brough@stoke.gov.uk
Stoke & Staffordshire LEP	Alison Thomas	Communications Manager	01785 719003	Alison.thomas1@staffordshire.gov.uk
Staffordshire County Council	Paul Dutton	Senior Campaign Officer (media)	01785 854912	Paul.dutton@staffordshire.gov.uk
Stoke-on-Trent City Council	Natalie Baker	Communications Officer	01782 232395	Natalie.baker@stoke.gov.uk
Stoke-on-Trent City Council	Hayley Webb	Communications Officer	01782 235587	Hayley.webb@stoke.gov.uk

PROGRAMME OVERVIEW

DWP Opt in

Project title	Work Routes
Lead provider	Reed in Partnership
What's on offer	Work Routes helps unemployed and economically inactive people to start and sustain employment. It's a voluntary programme which is tailored to meet the needs of local jobseekers. A range of personal support and training is offered to overcome barriers to work, with the programme lasting up to a year. Work Routes progression routes.(
Who is eligible	Participants must be aged 16 or over and have been unemployed or economically inactive for more than six months. They must be legally resident and have the right to take paid employment in the UK. To be eligible for Work Routes in Stoke and Staffordshire, participants must: · **Long term Unemployed and/or inactive (26 weeks or longer);** · **Basic Skills need (Below NVQ level 1 or equivalent)** · **Have at least one barrier to employment.** Members are also eligible at any stage of being unemployed or inactive if they have at least one barrier to employment. These may include: • Lone parent • Older worker (50+) • Ex-offender • Ethnic minority • Caring responsibilities (inc. returning to employment when these end) • Physical disability or health condition • Mental Health or Learning Disability • Drug / Alcohol dependency • Have low or no qualifications • Language barrier
What is the delivery period	Commenced on the 21st November 2016, **NO FURTHER REFERRALS TO THE PROJECT – as at 14/12/2018.**
What are the progression routes	Training and support, exploring work, preparing for work, progression into employment, in work support, sustained employment.
Where is it delivered	Throughout Staffordshire and Stoke-on-Trent.
Who are the delivery partners	PM Training, Stanguide, APM, Housing Consortium
Programme Website	http://workroutes.co.uk/stoke-and-staffordshire/

Who do I contact to make a referral	Referrals can be made by calling Reed in Partnership Stoke on 01782 406 079 or by contacting our delivery partners for referrals in their area. **Stoke on Trent** – Reed In Partnership - 01782 406 079 **Staffs Moorlands** – Reed in Partnership- 01782 406 079 **Stafford** – Standguide 0161 881 4826 **East Staffordshire** – Standguide 0161 302 4923 **Cannock Chase** – APM 01543 230030 **Newcastle-Under-Lyme** – PM Training 01782 279121 Contact The Housing Consortium: 01782 279121 The Housing Consortium: **Lichfield** The Housing Consortium: **Tamworth** The Housing Consortium: **South Staffordshire** The Housing Consortium: **Stoke-on-Trent** The Housing Consortium: **Burton-on-Trent** The Housing Consortium: **Uttoxeter** Referrals can also be made through the website **UPDATE: NO FURTHER REFERRALS TO THE PROJECT – as at 14/12/2018.**

Reed in Partnership: Dean Carver	07831103205 / 01782 406079	Dean.carver@reed.co.uk
PM Training (Stoke and Newcastle): Linda McQuade	07748762419 / 01782 279121	lmcquade@pmtraining.org.uk
Standguide (Stoke and Stafford): Stephen Bertie	07468474244 / 0161 302 4923 / 0161 881 4826	stephen.bertie@standguide.co.uk
APM: Rob Reynolds	07824 858406 01543 230030	Robert.reynolds@apm-uk.co.uk
Housing Consortium (All Sites): Adel Gatley	07776 480265 / 01782 279121	agatley@pmtraining.org.uk

Project title	Evolve	
Lead provider	Steps to Work	
What's on offer	Support for participants with multiple barriers to regain their confidence and move closer to the job market.	
Who is eligible	Participants must be unemployed or economically inactive. People who are most at risk of social exclusion, including but not limited to: • People with disabilities or long term health conditions, people who are 50 or older, people from BAME communities, people with low skills or qualifications, people who live in areas of high unemployment, young people who are NEET, people living in single-adult households and people with caring responsibilities.	
What is the delivery period	3 January 2017 – 31 December 2019	
What are the progression routes	Economically Inactive Participants become active job seekers Training and Education Employment	
Where is it delivered	Lichfield, Cannock, Tamworth & East Staffordshire	
Who are the delivery partners	16 delivery partners as listed below	
Programme Website	https://www.stepstowork.co.uk/Pages/FAQs/Category/evolve-team	
Who do I contact to make a referral	Please contact the partner direct to make a referral	
Stoke on Trent and Staffordshire Safer communities CIC James Hettihewa-young	01785 898532	j.hettihewa-young@staffordshirefire.gov.uk
The Big Happiness Experiment: Julie Mitchell	07583 203444	jules@bighappinesscic.com
Tamworth Cornerstone Housing Association: Stephanie Hood	01827 319918	Stephanie.Hood@t-c-h-a.co.uk
Performance Through People: Gemma Calvin	01922 651100	gemma.calvin@ptp-training.co.uk
Starfish Services Limited: Kate Powell	07377 800211	kate.powell@starfishservices.co.uk
Groundwork West Midlands:	0121 5305511	paul.twentyman@groundwork.org.uk

Paul Twentyman		
Cherry Orchard Garden Services: Ian Wells	01543 676443	enquiries@cogsgardening.co.uk
Cycle-R: Richard Lawrence	01543 523606	info@cycle-r.org.uk
Citizens Advice East Staffordshire: Dawn Green	01283 527980	Dawn.green@citizensadviceeaststaffordshire.org.uk
Citizens Advice South East Staffordshire: Julie Lloyd	01543 254926	office@sestaffs.cabnet.org.uk
Burton Mind: Lynne Barrell	01283 566696	Lynne.barrell@burtonmind.co.uk
Burton Albion Community Trust: Sarah Evans	07753455673	sarah.evans@burtonalbionct.org
Disability Resource Centre (DRC): Paul Rogers	07952007275	progers@disibility.co.uk
Innovating Minds: Aleisha Talbot or Dr Zoe Cross		aleisha@innovatingmindscic.com zoe@innovatingmindscic.com
Landau: Kate Bywater	07834 178569	Kate.bywater@landau.co.uk
Beacon Centre for the Blind: Rachel Shaw	01902 880111	rshaw@beaconvision.org

Project title	Team Staffordshire – Stafford and South Staffordshire Building Better Opportunities
Lead provider	Business Enterprise Support (BES)
What's on offer	Support for participants with multiple barriers to regain their confidence and move closer to the job market.
Who is eligible	Participants must be unemployed or economically inactive. People who are most at risk of social exclusion, including but not limited to: • People with disabilities or long term health conditions, people who are 50 or older, people from BAME communities, people with low skills or qualifications, people who live in areas of high unemployment, young people who are NEET, people living in single-adult households and people with caring responsibilities.
What is the delivery period	January 2017 – December 2019
What are the progression routes	Work Routes
Where is it delivered	Stafford & South Staffordshire
Who are the delivery partners	13 delivery partners as listed below
Programme Website	www.bbostaffs.org
Who do I contact to make a referral	Call our dedicated number: 01902 696228 or email: BBOstaffs@gmail.com

Beam: Mike Howell	07572 099482	mike.howell@beamstaffs.org
Business Enterprise Support: David Gibson Julie Barker	01283 537151 07737 115493	davidg@enterprisesupport.org julieb@enterprisesupport.org
F USE: Ian Bossons	01785 248733	Ian.Bossons@northfieldcentre.co.uk
South Staffordshire District Council: Michelle Kettles	01902 696503	m.kettles@sstaffs.gov.uk
South Staffordshire Housing Association: Mark Simpson	01785 312106	mark.simpson@severnsidehousing.co.uk
South Staffordshire Work Clubs: Jenny Kirkby	01785 312141	Jenny.kirkby@ssha.co.uk
Staffordshire Women's Aid: Charlotte Almond	01785 782753	Charlotte.almond@staffordshirewomensaid.org
Staffordshire SW CAB:	01785 283465	Sue.nicholls@staffsswcab.org.uk

Sue Nicholls		
Support Staffordshire: Jill Norman	07495 736160	Jill.norman@supportstaffordshire.org.uk
University Hospital North Midlands: Ian Carruthers	01782 672269	Ian.Carruthers@uhnm.nhs.uk
Upper Moreton Rural Activities: Carole Carney	07960 407238	Umra.cic@gmail.com
Stafford and Rural Homes: Julie Harvey	N/A	Julie.harvey@sarh.co.uk
Stafford Borough Council: Kate Harrold	01785 619318	staylor@staffordbc.gov.uk

Project title	Connecting Choices Stoke-on-Trent & Staffordshire
Lead provider	Ixion
What's on offer	Support for participants with multiple barriers to regain their confidence, become more socially included and move closer to or into the job market, training, education as well as other positive progression routes.
Who is eligible	Participants must be unemployed or economically inactive, age 19 or older (or young people who are aged 16–29 and who are not in education, employment or training (NEET) and young people aged 15-18 who are NEET or at risk of becoming NEET) People who are most at risk of social exclusion, including but not limited to: • People with disabilities or long term health conditions, people who are 50 or older, people from BAME communities, people with low skills or qualifications, people who live in areas of high unemployment, young people who are NEET, people living in single-adult households and people with caring responsibilities.
What is the delivery period	June 2017 – December 2019
What are the progression routes	A progression plan will be created for all those supported by the project to engage with other training, educations and complementary services provided by the below organisations: Princes Trust Outcomes Team, The Staffordshire and West Midlands CRC, The Carers Hub, Home Start, Gingerbread, Voices, Asist, Savana, One Recovery, Lifeline, T3, Midland Heart, Epic, Sanctuary Housing, Stafford College, Newcastle College, Acorn Training, South Staffs College.
Where is it delivered	Stoke-on-Trent, Newcastle-under-Lyme and Staffordshire Moorlands
Who are the delivery partners	12 delivery partners as listed below broken down as 9 End to End Partners 3 Specialist partners (Genius Within, Starfish, Brighter Futures) who can only be accessed via a referral from a Connecting Choices End to End provision
Who do I contact to make a referral	Partners directly – To identify suitable referral route can refer to Ixions Website https://ixionholdings.lpages.co/connecting-choices-stoke-staffs-bbo/

Ixion Joanne McKechnie	01782 756179	joanne.mckechnie@ixionholdings.com
Sova Andrea Payne	07920 536348	andrea.payne@sova.org.uk
Groundwork West Midlands Michael Smyth	07554 434268	michael.smyth@groundwork.org.uk
PM Training	01782 854968/ 279121/ 07818 037284	jobhelp@pmtraining.org.uk
Mencap	01543 505079	Jacqui.davis@mencap.org.uk

YMCA North Staffordshire YMCA Moorlands	01782 222376	Chris.Deakin@ymcans.org.uk Alison.Odonovan@ymcans.org.uk
RAD	0845 688 2525	employment@royaldeaf.org.uk
Addaction	01782 956 119	Peter.lawton@addaction.org.uk
Stoke on Trent City Council	01782 231217/ 07879 115694	Michelle.askey@stoke.gov.uk
Saltbox	01782815879	gill@saltbox.org.uk
Genius Within	07512 145585 07512 139120	remi@geniuswithin.co.uk nicola@geniuswithin.co.uk
Starfish	01782 683136	Val.nash@starfishpartnership.co.uk
Brighter Futures		

Project title	1.1 Careers Education, Information, Advice and Guidance
Lead provider	learndirect
What's on offer	This project will • Provide Advanced, individual careers education, information, advice and guidance • Identify and address educational and employment barriers, to learners of all ages (16+) • Provide guidance and advice on local education, local career opportunities and LMI, and pathways towards a chosen employment route. • Provide digital up-skilling as part of the Learner Journey and as a pre cursor to providing other online training courses to enhance, among others, Functional and IT skills • Source work experience to those who have limited experience in their chosen field. • Signpost to Apprenticeships and/or Traineeships The project is roll on roll off, the learner journey is 1 – 3 weeks, which varies depending upon individual learner need.
Who is eligible	• Participants must be aged 16+ • Unemployed for any length of time • Economically inactive • Legally resident in the UK • Have the 'Right to Work' in the UK.
What is the delivery period	March 2017 – July 2018 ***DELIVERY CEASED 31 JULY 2018***
What are the progression routes	• Paid Employment • Unpaid Employment (voluntary work) • Education • Apprenticeships • Traineeships
Where is it delivered	• Throughout Staffordshire and Stoke-on-Trent and the surrounding disadvantaged areas. Targeting Economic Growth areas in: • Agri-tech • Auto-Aero • Applied Materials • Energy Generation • Medical Technologies • Tourism
Who are the delivery partners	learndirect Ltd delivery areas: East Staffordshire (Burton) Newcastle Under Lyme Stoke on Trent Acorn Training Ltd delivery areas: Cannock Chase Lichfield (Tamworth) South Staffordshire

	Stafford ld New Centre Staffordshire Moorlands Tamworth	
Programme Website	http://www.learndirect.com/help/job-help/careers-in-stoke-stafforshire/	
Who do I contact to make a referral	01782 444445 – Ask for CEIAG 0345 2412533 – Ask for CEIAG	
Regional Manager: Amy Keeling	07920191654	amy.keeling@learndirect.com
Acorn Training: Tamworth, Cannock Siobhan Clegg	01782 827827	Siobhan.clegg@acorntraining.eu

Project title	1.2 NEET Support – Nu Futures
Lead provider	APM
What's on offer	▪ Provision to reduce the number of young people, aged 15-24 who are not in education, employment or training (NEET), or are at risk of becoming NEET. ▪ Bespoke and personalised to meet the needs of young person. Flexible content location and time. Travel and personal budget to ensure no further hardship to participant
Who is eligible	▪ Participants must be aged 15-24, NEET or at risk of becoming. ▪ 15 to 19 years on day start programme. ▪ 15 to 24 years or for those with a learning difficulty or disability **and** who have an Education Health Care plan. ▪ Legally resident in UK.
What is the delivery period	June 2016 to July 2018
What are the progression routes	TRAINEESHIP STUDY PROGRAMME/EDUCATION APPRENTICESHIP EMPLOYMENT –PAID EMPLOYMENT – UNPAID
Where is it delivered	Throughout Staffordshire and Stoke-on-Trent.
Who are the delivery partners	Stoke – on – Trent City Council, Entrust, Acorn Training, Pilot.
Programme Website	http://apm-uk.co.uk/skills-apprenticeships/for-job-seekers/nu-futures/
Who do I contact to make a referral	APM Stafford; 01785 650 050

APM: Cathy Wilson	07795 442748	cathy.wilson@apm-uk.co.uk
Stoke – on – Trent City Council: Gemma Pilling	01782 238035	gemma.pilling@stoke.gov.uk
Entrust: Lesley Baird	07815 839423	Lesley.baird@entrust-ed.co.uk
Acorn Training: Niki Freeman	01782 827827	Niki.freeman@acorntraining.eu
Pilot: Andy Pettigrew	07717 580393	andypettigrew@pilot-ik.com

Project title	2.1 Skills Support for Redundancy		
Lead provider	dts learndirect Inspiring people to realise their potential		
What's on offer	• The project will provide • Support and training through local, and onsite, delivery of accredited and non-accredited courses to those at risk of redundancy or have recently been made redundant. • Identify and address educational and employment barriers for all ages (16+) • Guidance and advice on local education, local career opportunities and LMI, and pathways towards a chosen employment route. • Sourcing online training courses to enhance, among others, Functional and IT skills • Signposting to Apprenticeships Key focus on • Advanced Manufacturing (including Applied Materials, Auto/Aero Engineering, Med-Tech, Agri-Tech, Energy), • Tourism and Leisure, • Professional and Business • Digital and Creative		
Who is eligible	Participants must: • Be aged 16+ • At risk of redundancy or recently have been made redundant • Legally resident in the UK • Have the 'Right to Work' in the UK.		
What is the delivery period	February 2017 – July 2018		
What are the progression routes	• Paid Employment • Apprenticeships		
Where is it delivered	Throughout SSLEP region – Main focus being Stoke on Trent.		
Who are the delivery partners	Learndirect: Stoke on Trent - SSLEP regions Stoke-on-Trent City Council - SSLEP regions Standguide: Stafford, Burton		
Programme Website	http://www.learndirect.com/business/employee-redundancy-stoke-staffordshire/		
Who do I contact to make a referral	01782 444445 – Ask for SSR – Redundancy 0345 2412533 – Ask for SSR – Redundancy		
Programme Director: Andrew Niedzwiecki	07595200353	andrew.niedzwiecki@learndirect.com	
Standguide (Burton) : Carly Grundy	07950 504697	carly.grundy@standguide.co.uk	
Stoke-on-Trent City Council (SSLEP region): Chris Wakefield	07557 848779	christopher.wakefield@stoke.gov.uk	
Logistics, Skills & Consultancy (Stoke-on-Trent) Paul Robertson	07803822280	paulrobertson@logisticskillsconsultancy.co.uk	

Project title	2.1 Skills Support for the Workforce – Intermediate and Higher Level (IHL)
Lead provider	Serco
What's on offer	The programme will develop and upskill employees within SMEs. It will provide recognised accredited qualifications and bespoke training courses to enhance employees' skills, increase the competitiveness of the business and boost the local economy. How can this benefit your business? • Training is tailored to the specific needs of your business • Can be more cost-effective than hiring skilled employees • Increases employee confidence, motivation and productivity • Improves employee loyalty and retention by making them feel valued • On-the-job vocational training to meet individual needs; including taught learning, workplace assessment, distance learning and on-line training, • Fully funded training – no cost to your business or employees
Who is eligible	Participants must be aged 16 or over and be in paid employment within an SME. They must be legally resident and have the right to take paid employment in the UK. There are no prior attainment restrictions for participants.
What is the delivery period	October 2016 – March 2019
What are the progression routes	In work progression, Education progression, Apprenticeship progression
Where is it delivered	Throughout Staffordshire and Stoke-on-Trent.
Who are the delivery partners	Acorn Training, HIT Training Ltd, PTP Training Ltd, Siamo Group, Geasons, Tess Group, Construction Skills People, SR Partnership, Lets Academy.
Programme Website	https://www.serco-ese.com/skills-support-for-the-workforce/regions/stoke-on-trent-staffordshire
Who do I contact to make a referral	skillssupport@serco.com or kim.smith@serco.com 07718194888

Serco: Kim Smith	07718 194888	Kim.smith@serco.com
Acorn Training: Siobhan Clegg	01782 827827	Siobhan.clegg@acorntraining.eu
HIT Training Ltd: Sophie Olver	07984 501125	Sophie.olver@hittraining.co.uk
PTP Training Ltd: Paul Smith	01782 562217 / 07980 740011	paul.smith@ptp-training.co.uk
Siamo Group: Melissa Hope	07834 271659	m.hope@siamogroup.com
Geasons: Paul Price Hazelhurst	079603 59549	Paul.price-hazelhurst@geason.co.uk
Tess Group: Lisa O'Reilly	07539 012690	lisa.o'reilly@thetessgroup.com
Construction Skills People:	07866 109387	andrew.sheppard@skillspeoplegroup.com

Andrew Sheppard		
SR Partnership: Sonia Rawlings	07811 372252	sonia@srpartnership.co.uk
Lets Academy: Mark Monet	01782 286406	m.monet@letsacademy.co.uk

Project title	1.1 Vocational Routes to employment – Enhancing Apprenticeships	
Lead provider	Interserve	
What's on offer	The purpose of this project is to increase the uptake of Apprenticeships and Traineeships across the County by providing tailored and bespoke support to individuals whilst supporting employers to understand the benefits of apprenticeships	
Who is eligible	Participants must be unemployed or economically inactive. They must be legally resident and have the right to take paid employment in the UK.	
What is the delivery period	December 2016 – July 2018	
What are the progression routes	Access to Apprenticeships and traineeships	
Where is it delivered	Throughout Staffordshire and Stoke-on-Trent. Offices located in Stafford, Cannock, Burton, Newcastle-under-Lyme, Hanley (Stoke-on-Trent) and Tamworth	
Who are the delivery partners	Interserve, Stoke on Trent City Council, PM Training, Lets Academy & North Staffs Engineering	
Programme Website	http://absolute-apprenticeships.co.uk/	
Who do I contact to make a referral		
Interserve: Heather Sheldon	07889 302938	Heather.sheldon@interserve.com
Stoke – on – Trent City Council: Christopher Wakefield	01782 234276	Christopher.wakefield@stoke.gov.uk
PM Training: Adele Gatley	01782 279121	agatley@pmtraining.org.uk
Lets Academy: Mark Monet	01782 286046	m.monet@letsacademy.co.uk
North Staffs Engineering: Sara James	01782 213485	sara@nsegta.co.uk

Project title	1.4 Support for the Unemployed – Fresh Start
Lead provider	People Plus
What's on offer	The project will support key disadvantaged groups and communities to improve social inclusion and employability, with a focus on areas of multiple deprivation and those who are hardest to reach.
Who is eligible	Participants must be aged 16 or over and have been unemployed for more than twelve months. They must be legally resident and have the right to take paid employment in the UK.
What is the delivery period	September 2016 – March 2019
What are the progression routes	Employment Education Apprenticeship Education Traineeship
Where is it delivered	Throughout Staffordshire and Stoke-on-Trent.
Who are the delivery partners	Inspire 2 Independence (i2i) Ltd, Pathway Group & B2W Complete Training
Programme Website	http://www.enteri2i.com/metadot/index.pl http://www.pathwaycollege.org.uk/ http://www.b2wcompletetraining.com http://www.paviliontrainingservices.co.uk
Who do I contact to make a referral	Diane Barrow – Inspire 2 Independence (i2i) Ltd Ben Hansford – Pathway Group Luke Muscat - B2W Complete Training Neil Thompson – Pavilion Training Services

People Plus: Stephen Lidgard	07841 256351	Stephen.lidgard@peopleplus.co.uk
Inspire 2 Independence (i2i) Ltd: Diane Barrow	07824 816666	diane.barrow@enteri2i.com
Pathway Group: Ben Hansford	07930 920845	Ben.hansford@pathwaygroup.co.uk
Pavilion Training Services: Neil Thompson	07956 826613	neil@paviliontrainingservices.co.uk
B2W Complete Training: Luke Muscat	0161 474 7603	Luke.muscat@b2wcompletetraining.com

Project title	2.1 Skills Support for the Workforce – Basic Skills
Lead provider	Serco
What's on offer	The project will develop and upskill employees within SMEs. It will provide recognised accredited qualifications and bespoke training courses to enhance employees' skills, increase the competitiveness of the business and boost the local economy. How can this benefit your business? • Training is tailored to the specific needs of your business • Can be more cost-effective than hiring skilled employees, therefore improves employee loyalty and retention by making them feel valued and increases their confidence, motivation and productivity • Fully-flexible training; pick full qualifications or mix and match individual units to suit your business • On-the-job vocational training to meet individual needs; including taught learning, workplace assessment, distance learning and on-line training • Fully funded training – no cost to your business or employees
Who is eligible	Participants must be aged 16 or over and be in paid employment within an SME. They must be legally resident and have the right to take paid employment in the UK. There are no prior attainment restrictions for participants.
What is the delivery period	October 2016 – March 2019
What are the progression routes	In work progression, Education progression and Apprenticeship progression.
Where is it delivered	Throughout Staffordshire and Stoke-on-Trent.
Who are the delivery partners	Acorn Training, HIT Training, Siamo Group, Stoke-on-Trent City Council, Tess Group, Wiseability, Gateway Training, Lets Academy
Programme Website	https://www.serco-ese.com/skills-support-for-the-workforce/regions/stoke-on-trent-staffordshire
Who do I contact to make a referral	skillssupport@serco.com or kim.smith@serco.com 07718 194888

Serco: Kim Smith	07718 194888	Kim.smith@serco.com
Acorn Training: Siobhan Clegg	01782 827827	Siobhan.clegg@acorntraining.eu
Lets Academy: Mark Monet	01782 286406	m.monet@letsacademy.co.uk
HIT Training Ltd: Sophie Olver	07984 501125	Sophie.olver@hittraining.co.uk
Siamo Group: Melissa Hope	07834 271659	m.hope@siamogroup.com
Stoke-on-Trent City Council: Steve Rogers	01782 235133 / 07825 117167	steven.rogers@stoke.gov.uk

Tess Group: Lisa O'Reilly	07539 012690	lisa.o'reilly@thetessgroup.com
WiseAbility	01785 246100 / 07734 980877	Carol.barnett@wiseability.co.uk
Gateway Training Ltd: Khalil Ahmed	0121 772 6794 / 07877 938009	Khalil@gatewayapprenticeships.com

Project title	2.1 Skills Support for the Workforce Retraining for Employment	
Lead provider	Staffordshire Partnership for Employment and Skills (Lead – Stoke-on-Trent College)	
What's on offer	The Skills Support and Retraining project offers small and medium size businesses the opportunity to upskill their workforce at little or no cost to the company. To date, 753 Staffordshire businesses have benefitted from this project equipping staff with the skills required to grow their business and remain competitive. The training on offer is extremely flexible and can range from unique bespoke packages to accredited units and in some cases standalone NVQ's to level 2.	
Who is eligible	Participants must be aged 16 or over and employed by a company of up to 249 employees in Staffordshire. They must be legally resident and have the right to take paid employment in the UK.	
What is the delivery period	January 17 to July 18	
What are the progression routes	Progression in work or to an apprenticeship	
Where is it delivered	Throughout Staffordshire and Stoke-on-Trent.	
Who are the delivery partners	Axia Solutions Ltd, Acacia Training, Buxton and Leek College, PTP Training Ltd, PM Training, South Staffordshire College, Staffordshire Chambers of Commerce, Stoke-on-Trent City Council, Total People, Stoke-on-Trent College, Gateway Training, Lets Academy, Strategi Solutions Group	
Programme Website	https://www.staffsskillspartnership.org/aboutus.php	
Who do I contact to make a referral	Jayne Beetham, Sue Hargreaves	
Staffordshire Partnership for Employment & Skills: **Jayne Beetham**	01782 603570 / 07786 114083	jbeet1sc@stokecoll.ac.uk
Axia Solutions Ltd: **Sarah Stanway**	01782 572777	SarahS@axia-solutions.co.uk
Stoke-on-Trent City Council: **Steve Rogers**	01782 234276	Steven.rogers@stoke.gov.uk
Acacia Training: **Maria Reason**	01782 646346	mariar@acaciatraining.co.uk
Buxton and Leek College: **David Roberts**	01298 330558	droberts@bls.ac.uk
PTP Training Ltd: **Paul Smith**	01922 651100	paul.smith@ptp-training.co.uk
PM Training:	01782 279121	lmcquade@pmtraining.org.uk

Linda McQuade		
South Staffordshire College: **Rebecca Brooks**	01785 710530	Rebecca.brooks@southstaffs.ac.uk
Staffordshire Chambers of Commerce: **Tom Nadin**	01782 202222	Tom.nadin@staffordshirechambers.co.uk
Total People: **Jo Cooper**	01606 734000	joanne.cooper@totalpeople.co.uk
Stoke-on-Trent College: **Abid Hussain**	01782 603603	Ahuss2@stokecoll.ac.uk
Gateway Training Solutions Limited **Khalil Ahmed**	0121 772 6794	khalil@gatewayapprenticeships.com
Lets Academy Ltd **Mark Monet** **Anita Gill**	01782 286 046	m.monet@letsacademy.co.uk a.gill@letsacademy.co.uk
Strategi Solutions Group **Lisa Clowes**	01782 969444	lisa@strategisolutions.co.uk

Delivery Matrix

Lead Provider	Programme	Delivery Partner	Stoke-on-Trent	Newcastle-under-Lyme	Staffordshire Moorlands	Stafford	Cannock	Lichfield	Tamworth	East Staffordshire	South Staffordshire
Reed in Partnership	Work Routes	Reed in Partnership	✓	☐	✓	☐	☐	☐	☐	☐	☐
		PM Training	☐	✓	☐	☐	☐	☐	☐	☐	☐
		Stanguide	☐	☐	☐	✓	☐	☐	☐	☐	☐
		APM	☐	☐	☐	☐	✓	☐	☐	✓	☐
		Housing Consortium	✓	☐	☐	☐	☐	✓	✓	☐	✓
Steps to Work	Evolve	Stoke-on-Trent and Staffordshire Safer Communities CIC					✓	☐	✓	☐	
		The Big Happiness Experiment					✓	✓	✓	☐	
		Tamworth Cornerstone Housing Association					☐	☐	✓	☐	
		Performance Through People					✓	✓	☐	☐	
		Starfish Services Limited					✓	☐	☐	☐	
		Groundwork West Midlands					✓	✓	✓	✓	

Lead Provider	Programme	Delivery Partner	Stoke-on-Trent	Newcastle-under-Lyme	Staffordshire Moorlands	Stafford	Cannock	Lichfield	Tamworth	East Staffordshire	South Staffordshire
Steps to Work	Evolve	Cherry Orchard Garden Services					✓	✓	✓	✓	
		Cycle-R					✓	☐	☐	☐	
		Citizens Advice East Staffordshire					☐	☐	☐	✓	
		Citizens Advice South East Staffordshire					☐	✓	☐	☐	
		Burton Mind					☐	☐	☐	✓	
		Burton Albion Community Trust					☐	☐	☐	✓	
		Disability Resource Centre					✓	✓	✓	✓	
		Innovating Minds					☐	☐	✓	✓	
		Landau					☐	☐	✓	☐	
		Beacon Centre for the Blind					✓	✓	☐	☐	
BES	Team Staffordshire-Stafford & South Staffordshire Building Better Opportunities	Beam				✓	☐	☐	☐	☐	✓
		Business Enterprise Support				✓	☐	☐	☐	☐	✓

Lead Provider	Programme	Delivery Partner	Stoke-on-Trent	Newcastle-under-Lyme	Staffordshire Moorlands	Stafford	Cannock	Lichfield	Tamworth	East Staffordshire	South Staffordshire
BES	Team Staffordshire-Stafford & South Staffordshire Building Better Opportunities	FUSE				✓	☐	☐	☐	☐	
		South Staffordshire District Council					☐	☐	☐	☐	✓
		South Staffordshire Housing Association					☐	☐	☐	☐	✓
		South Staffordshire Work Clubs					☐	☐	☐	☐	✓
		Staffordshire Women's Aid				✓	☐	☐	☐	☐	✓
		Staffordshire SW CAB				✓	☐	☐	☐	☐	☐
		Support Staffordshire				✓	☐	☐	☐	☐	
		University Hospital North Midlands				✓	☐	☐	☐	☐	✓
		Upper Moreton Rural Activities				✓	☐	☐	☐	☐	✓
		Stafford and Rural Homes				✓	☐	☐	☐	☐	
		Stafford Borough Council				✓	☐	☐	☐	☐	

Lead Provider	Programme	Delivery Partner	Stoke-on-Trent	Newcastle-under-Lyme	Staffordshire Moorlands	Stafford	Cannock	Lichfield	Tamworth	East Staffordshire	South Staffordshire
Ixion	Connecting Choices Stoke-on-Trent and Staffordshire	Sova	✓	✓	✓	☐					☐
		Groundwork West Midlands	✓			☐					☐
		PM Training		✓		☐					☐
		Mencap	✓	✓	✓	☐					☐
		(partner to be confirmed)	✓			☐					☐
		YMCA North Staffordshire	✓			☐					☐
		RAD	✓	✓	✓	☐					☐
		Addaction	✓	✓	✓	☐					☐
		Stoke-on-Trent City Council	✓			☐					☐
		Saltbox			✓	☐					☐
		Genius Within	✓	✓	✓	☐					☐
		Starfish Services Limited	✓	✓	✓	☐					☐
		Brighter Futures	✓	✓	✓	☐					☐

Lead Provider	Programme	Delivery Partner	Stoke-on-Trent	Newcastle-under-Lyme	Staffordshire Moorlands	Stafford	Cannock	Lichfield	Tamworth	East Staffordshire	South Staffordshire
APM	Nu Futures	APM	☐	☐	☐	✓	✓	☐	☐	☐	✓
		Stoke-on-Trent City Council	✓	✓	☐	☐	☐	☐	☐	☐	☐
		Entrust	☐	✓	✓	☐	☐	☐	☐	☐	☐
		Acorn Training	☐	☐	☐	☐	☐	☐	✓	☐	☐
		Pilot	☐	☐	☐	☐	☐	☐	☐	✓	☐
People Plus	Support for the Unemployed – Fresh Start	Inspire 2 Independence (i2i) Ltd	✓	☐	✓	☐	✓	☐	☐	☐	✓
		Pathway Group	☐	✓	☐	✓	☐	✓	✓	✓	☐
		Pavilion Training Services	☐	✓	☐	☐	☐	☐	☐	☐	☐
		B2W Complete Training	✓	☐	☐	✓	✓	✓	☐	☐	✓
Learndirect	Careers Education, Information, Advice and Guidance	Learndirect	✓	✓	☐	☐	☐	☐	☐	✓	☐
		Acorn Training	☐	☐	✓	✓	✓	✓	✓	☐	✓

Lead Provider	Programme	Delivery Partner	Stoke-on-Trent	Newcastle-under-Lyme	Staffordshire Moorlands	Stafford	Cannock	Lichfield	Tamworth	East Staffordshire	South Staffordshire
DTS Learndirect	Skills Support for Redundancy	Learndirect	✓	✓	✓	☐	✓	✓	✓	☐	✓
		Stanguide	☐	☐	☐	✓	☐	☐	☐	✓	☐
		Stoke-on-Trent City Council	✓	☐	☐	☐	☐	☐	☐	☐	☐
		Logistics, Skills & Consultancy	✓	☐	☐	☐	☐	☐	☐	☐	☐
Interserve	Vocational Routes to employment – Enhancing Apprenticeships	Interserve	✓	✓	✓	☐	☐	✓	✓	✓	✓
		Stoke-on-Trent City Council	✓	✓	✓	☐	☐	☐	☐	☐	☐
		PM Training	✓	✓	✓	☐	☐	☐	☐	☐	☐
		Lets Academy	✓	✓	✓	☐	☐	☐	☐	☐	☐
		North Staffs Engineering	✓	✓	✓	☐	☐	☐	☐	☐	☐
Serco	Skills Support for the Workforce – Intermediate and Higher Level (IHL)	Acorn Training	✓	✓	✓	✓	✓	✓	✓	✓	✓
		HIT Training Ltd	✓	✓	✓	✓	✓	✓	✓	✓	✓

Lead Provider	Programme	Delivery Partner	Stoke-on-Trent	Newcastle-under-Lyme	Staffordshire Moorlands	Stafford	Cannock	Lichfield	Tamworth	East Staffordshire	South Staffordshire
Serco	Skills Support for the Workforce – Intermediate and Higher Level (IHL)	PTP Training ltd	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Siamo Group	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Geasons	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Tess Group	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Construction Skills People	✓	✓	✓	✓	✓	✓	✓	✓	✓
		SR Partnership	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Lets Academy	✓	✓	✓	✓	✓	✓	✓	✓	✓
Serco	Skills Support for the Workforce – Basic Skills	Acorn Training	✓	✓	✓	✓	✓	✓	✓	✓	✓
		HIT Training Ltd	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Siamo Group	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Stoke-on-Trent City Council	✓	✓	✓	✓	☐	☐	☐	☐	☐
		Tess Group	✓	✓	✓	✓	✓	✓	✓	✓	✓

Lead Provider	Programme	Delivery Partner	Stoke-on-Trent	Newcastle-under-Lyme	Staffordshire Moorlands	Stafford	Cannock	Lichfield	Tamworth	East Staffordshire	South Staffordshire
Serco	Skills Support for the Workforce – Basic Skills	WiseAbility	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Gateway Training Ltd	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Lets Academy	✓	✓	✓	✓	✓	✓	✓	✓	✓
Staffordshire Partnership for Employment and Skills	Skills Support for the Workforce Retraining for Employees	Staffordshire Partnership for Employment and Skills	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Axia Solutions	✓	✓	☐	☐	☐	☐	☐	☐	☐
		Stoke-on-Trent City Council	✓	✓	✓	☐	☐	☐	☐	☐	☐
		Acacia Training	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Buxton & Leek College	✓	✓	✓	☐	☐	☐	☐	☐	☐
		PTP Training ltd	✓	✓	✓	✓	✓	✓	✓	✓	✓
		PM Training	✓	✓	✓	✓	✓	☐	☐	☐	☐
		South Staffordshire College	☐	☐	☐	✓	✓	✓	✓	✓	✓

Lead Provider	Programme	Delivery Partner	Stoke-on-Trent	Newcastle-under-Lyme	Staffordshire Moorlands	Stafford	Cannock	Lichfield	Tamworth	East Staffordshire	South Staffordshire
Staffordshire Partnership for Employment and Skills	Skills Support for the Workforce Retraining for Employees	Staffordshire Chambers of Commerce	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Total People	✓	✓	☐	☐	✓	☐	☐	✓	☐
		Stoke-on-Trent College	✓	✓	✓	✓	✓	☐	☐	☐	☐
		Gateway Training Solutions	✓	✓	✓	✓	✓	✓	✓	✓	✓
		Lets Academy	✓	✓	✓	✓	☐	☐	☐	✓	☐
		Strategi Solutions Group	✓	✓	☐	✓	☐	☐	☐	☐	☐