

**Stoke-on-Trent and Staffordshire
Local Enterprise Partnership**

Executive Group

Thursday 17th May 2018

Sub Group and Policy Group Updates

1. Inward Investment

Page 2

Investment Update: May 2018:

Performance

In April, Make It Stoke-on-Trent & Staffordshire assisted 2 companies in creating/safeguarding 515 jobs (200 created and 300 safeguarded) towards the annual target of 2,000 jobs.

The team also records details of investments and jobs created/safeguarded by businesses where there has been no assistance provided. Although not comprehensive, when combined with those assisted this gives a total of 545 jobs and 3 companies.

Successes

Successes recorded during the period since the last meeting include:

- Davies Group – Relocation from old offices in Stoke-on-Trent City Centre to new offices at 2 Smithfield in the City Centre (200 new and 300 safeguarded jobs)

Lead Generation and Marketing

- Commercial Property Events – the next event is now proposed to take place in Cannock at the Jupiter build. Canmoor/Aviva are interested in hosting this event at Jupiter and are looking to discuss dates in June / July
- Midlands Engine Challenge Fund
 - The service is compiling a bid for the third and final year of the Midlands Engine Challenge Fund for Advanced Materials. The aim is to bid for £30,000 to continue the work carried out previously to develop the sector both locally and across the wider West Midlands.
- MIPIM Cannes – 12-15 March 2019
 - The Stoke-on-Trent and Staffordshire team are starting work in preparation of the event next year.
- Website refresh – The finalised template designs have now been signed off and the design company (New Mind) are starting the actual site development. Training for the team is booked in for later in the month. Once this has taken place the team can start to populate the website. A go live date is anticipated for early July.

Matthew Millar
matthew.miller@stoke.gov.uk