

# SMALL BUSINESS GRANT SCHEME

Offering business grants ranging from  
£1,500 to £10,000\*

## What is it?

The Stoke-on-Trent & Staffordshire Growth Hub has launched this fund to offer capital grants to small – medium sized businesses to help support:

- ✓ The growth of existing small & medium sized enterprises (SMEs)
- ✓ Specific projects or investments, such as construction & fittings associated with premises expansion
- ✓ Purchase of capital equipment

*...and much more\**

## Interested?

Call the Helpline for expert advice and referrals to a wide range of business support.

**BUSINESS HELPLINE**  
**0300 111 8002**

\*full eligibility criteria applies, up to 53% of the total project cost can be claimed

**Stoke-on-Trent  
& Staffordshire**  
Growth Hub



**European Union**  
European Regional  
Development Fund

**Stoke-on-Trent  
& Staffordshire**  
Enterprise Partnership



Department  
for Business  
Innovation & Skills

# The scheme aims to:

- ✓ Support the growth of SMEs located within the Stoke-on-Trent & Staffordshire Local Enterprise Partnership area
- ✓ Contribute towards the creation of new employment opportunities, by supporting the development of businesses that have been existing for more than 12 months

## Eligibility criteria\*

To apply, businesses must:

- ✓ Fulfil the definition of a SME (employ less than 250 full-time equivalent persons, have an annual turnover not exceeding 50m euro / annual balance sheet total not exceeding 43m euro)
- ✓ Fit within certain sectors. Those which cannot apply include:
  - Businesses providing goods or services directly to the consumer
  - Businesses involved in the retail sale of goods or services to consumers, the general public including online retail and rental businesses
  - Restaurants, drinking establishments and fast food takeaways
  - Agents or sub-contractors involved in the sale of goods / products to the public
  - Land-based businesses including farms and other primary food producers, AND businesses that process or bring to market agricultural products

Additionally, existing businesses cannot apply for a grant if it is solely to help comply with statutory requirements.

\*This list is not exhaustive. Please see the Small Business Grant Scheme application guidance for further information.

## Contact the helpline to find out more!



**European Union**  
European Regional  
Development Fund

**BUSINESS HELPLINE**  
**0300 111 8002**